



WHAT'S GOING ON WITH BEEF PRICES?

Fellow meat lover, you may have noticed that beef prices have risen considerably this year. The numbers *are* noticeably up, with steak prices increasing by 12.4% and ground beef prices by 11.5% from July 2024 to July 2025. Beef prices are now the highest they've been since the '80s, according to Federal Reserve [data](#). We thought we'd help shine some light on why this is happening — and our response to it.

The demand for beef has steadily increased over the past four decades, while supply has decreased. Why? One major factor is that persistent drought conditions in the western states have significantly shrunk cattle herds. These dry conditions have reduced available feed sources. In some instances, drought conditions have forced ranchers to sell off their beef entirely. It takes several years to rebuild beef herds, since cows only calve one baby at a time. It also takes longer for beef cattle to reach the age of harvest compared to other livestock animals like pigs or chickens. Presently, America has the lowest herd count since the '60s.

Unfortunately, beef prices will likely continue to increase while ranchers rebuild their herds over the next few years. It's our goal at the Meating Place to continue to source the most local, highest quality beef we can find. Currently, beef is coming in at a higher cost to us, which we must also pass on to our customers. Our [Butcher Shop](#) is known for selling the highest quality meats, and we intend to keep that reputation strong by continuing to offer only high quality beef. We hope you come by and enjoy our products — we'll see you soon!

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